



Risk reduction for Building Energy Efficiency investments

Newsletters

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1 EEnvest newsletters

The project EEnvest foresees dissemination of the project results to key stakeholders in order to engage them in the project activities. The main groups of stakeholders targeted by the newsletter are investors and financiers.

The publication of a newsletter is intended to maximise the dissemination of project results through links to public deliverables and articles related to the project. The objective of the newsletter is to make information easy to understand and communicate to the different stakeholders in Europe and at national level, bringing people to the platform and to the app.

The newsletters have been created by Eurac Research and then they have been sent to a distribution list managed by R2M Solution Spain through the platform Sendinblue. All the project partners contributed to the specific contents included in the newsletters. Therefore, specific partners have been contacted by Eurac Research before the issue of every newsletters and have been asked to provide information and contents.

After the distribution, newsletters are published on the project website in the [“news” section](#). Furthermore, all the newsletters have been uploaded in the [“communication” section](#) of the project website. The newsletter is realised in the form of an e-zine in .pdf format, which can be downloaded and read after the distribution date.

In order to maximise the spread of the newsletter, every project partner encouraged their network to subscribe to the distribution list. The consortium partners have helped to spread the newsletters, as well as other information about the project, through their own communication channels.

The project partners sent a total of 6 newsletters throughout the whole project lifetime, as listed here below:

- First newsletter, released in March 2020.
- Second newsletter, released in August 2020.
- Third newsletter, released in December 2020.
- Fourth newsletter, released in June 2021.
- Fifth newsletter, released in December 2021.
- Sixth and final newsletter, released in June 2022.

All the newsletters sent during the project duration are enclosed to this document.