



*Risk reduction for Building Energy Efficiency investments*

---

## Offline printed materials

---

**eurac**  
research

**GNE FINANCE**  
High Impact Investments

**SINLOC**  
Sistema Iniziative Locali

**energinvest**



**R2M**  
RESEARCH TO MARKET  
SOLUTION

 **POLITECNICO**  
MILANO 1863

  
**UIPI**  
1923  
INTERNATIONAL UNION  
OF PROPERTY OWNERS

**Ecrowd!**  
Invest in a better today



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112

---

## Document information

<b>Author</b>	Tatiana Loureiro, R2M Solution tatiana.loureiro@r2msolution.com +34 918276597
<b>Contributors</b>	Tiago Loureiro, Rachel Desmaris, Cecile Barrere and Sophie Dourlens, R2M Solutions
<b>Deliverable type:</b>	Dissemination, exploitation and communication materials (DEC)
<b>Dissemination level:</b>	Public
<b>Contractual delivery date:</b>	28 February 2021
<b>Deliverable number</b>	Deliverable D7.7
<b>Actual delivery date:</b>	26 February 2021
<b>Version:</b>	Final version
<b>Keywords:</b>	Branding, communication, dissemination, promotion
<b>Project title</b>	Risk reduction for Building Energy Efficiency investments
<b>Project acronym</b>	EEnvest
<b>Project website</b>	<a href="http://www.eenvest.eu">http://www.eenvest.eu</a>

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112.

The opinion stated in this document reflects the authors' view and not the opinion of the European Commission nor that of the European Climate, Infrastructure and Environment Executive Agency. The Agency and the Commission are not responsible for any use that may be made of the information this document contains.

All EEnvest consortium members are also committed to publish accurate and up to date information and take the greatest care to do so. However, the EEnvest consortium members cannot accept liability for any inaccuracies or omissions nor do they accept liability for any direct, indirect, special, consequential or other losses or damages of any kind arising out of the use of this information.

### Version Log

Issue Date	Rev. No.	Author	Change
02/12/2019	0.1	Tatiana Loureiro	Draft structure and content of brochure and poster
05/06/2020	0.2	Tiago Loureiro	Draft version of brochure and poster
17/09/2020	0.3	Sophie Dourlens, Rachel Desmaris, Cecile Barrere	Revision to brochure and poster
06/10/2020	0.4	Tiago Loureiro, Tatiana Loureiro	Final version brochure and poster
26/02/2021	1.0	Tatiana Loureiro	Report D7.7
05/07/2021	1.1	Marco Bailo (Eurac)	Review of the formatting of the document

---

## Table of Contents

<b>1</b>	<b>INTRODUCTION .....</b>	<b>4</b>
<b>2</b>	<b>POSTER.....</b>	<b>5</b>
<b>3</b>	<b>BROCHURE.....</b>	<b>7</b>
<b>4</b>	<b>CONCLUSION.....</b>	<b>9</b>

## List of figures

FIGURE 1: EENVEST’S POSTER .....	6
FIGURE 2: EENVEST’S BROCHURE (FRONT PAGE).....	7
FIGURE 3: EENVEST’S BROCHURE (BACK PAGE) .....	8

---

# 1 INTRODUCTION

This deliverable serves to report the work done in relation to the creation of communication materials used for promotion of EEnvest in public events.

Although the title is “offline printed materials”, due to the new normality we are living in (COVID-19 crisis) these materials haven’t been printed yet, as no physical events have happened in the last year. Nevertheless, we have used them in the events the consortium partners have participated in (for example: EEnvest’s poster was displayed in the online exhibition at Sustainable Places 2020 conference). Also, these materials are available in the project’s website and have been displayed in social media channels (internal and external).

---

## 2 Poster

EEnvest poster was developed throughout 2020 and its final version was published in early October 2020. It is available in EEnvest's website<sup>1</sup>.

Its size is A0, but it can be resized to adapt to different formats (like roll-ups).

---

<sup>1</sup> At: <https://www.eenvest.eu/wp-content/uploads/2020/10/Poster-V2.pdf>

---

## Risk Reduction For Building Energy Efficiency Investment

# EEnvest

www.eenvest.eu



### WHY EENVEST?

EEnvest reduces the risk associated with energy renovation measures in buildings. The project will develop a **comprehensive technical-financial due-diligence mechanism** that will be integrated into a **web-based search & match platform** to provide investors with reliable information on financing opportunities in the building renovation sector and promote the injection of equity capital.

### DEMO CASES

EEnvest technical-financial due-diligence method will be applied to two demo-case buildings located in Italy and Spain, the two market areas analyzed within the project context.

#### EEnvest's Objectives:

- 1) Structured framework for evaluating risks in energy efficient renovation of buildings
- 2) Fostering investments to improve energy efficiency in residential and commercial office buildings

#### EEnvest's Results:

- 1) Risk Rating models for building energy efficiency solutions
- 2) Systematic technical-financial due-diligence framework for energy-efficient building renovation
- 3) Investment evaluation platform and benchmarking tool



**Technical risk evaluation**  
Risk identification, impact quantification and mitigation measures.



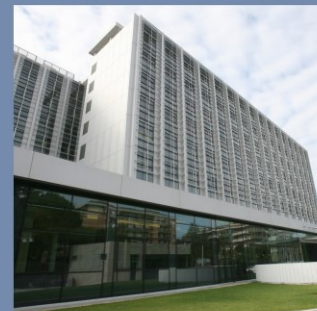
**Financial risk evaluation**  
Structured framework to convert the technical risk evaluation into economic indicators.



**Technical-financial due diligence**  
Standardized scheme to evaluate energy efficiency investments for the renovation of buildings



Spanish Site. Residential building. Olot



Italian Site. Commercial building. Rome



Figure 1: EEnvest's poster

### 3 Brochure

EEnvest brochure was developed throughout 2020 and its final version was published in early October 2020. It is available in EEnvest's website<sup>2</sup>.

It is a threefold, size A4, handy to deliver in events like fairs and exhibitions.



Figure 2: EEnvest's brochure (front page)

<sup>2</sup> At: <https://www.eenvest.eu/wp-content/uploads/2020/10/Brochure-V2.pdf>

## WHAT IS EENVEST?

To carry out the risk evaluation, the EEnvest platform will use a **framework developed within the project that will combine technical-financial due-diligence mechanisms**, resulting in a set of possible renovation actions presented in an organized and user-friendly way.

EEnvest is a H2020 collaborative research project focused on mainstreaming energy efficiency financing in the building renovation sector.

The aim of EEnvest is the creation of a tool (a web-based search and match platform) which investors can use to evaluate the risk of investment in energy efficiency for buildings. **The web-based search platform will match the demand and offer of buildings to be retrofitted with funding available from external financiers.**

The EEnvest platform will provide reliable information on the risk associated with energy renovation measures, combining proprietary risk evaluation models with the specific features of the property evaluated. The platform will use a blockchain-based data exchange validation system in order to guarantee the security and quality of the information. In this way, **EEnvest will connect technical and financial communities**, such as building owners, designers and potential transaction financiers, as well as private investors.

[www.eenvest.eu](http://www.eenvest.eu)



### Project Facts

**Title:** Risk Reduction For Building Energy Efficiency Investment

**Acronym:** EEnvest

**Budget:** € 1.494.537,82

**Type of action:** CSA - Coordination and support action

**Duration:** From July 2019 until June 2022 (36 months)

Figure 3: EEnvest's brochure (back page)



---

## **4 Conclusion**

When the occasion to participate in physical events arises, the Consortium partners have at their disposal these materials ready to print and to use. In the meantime, online promotion and utilization has been valuable and useful for communication of the project.

These materials can be changed in size and content in order to be adapted to specific events.