



***Risk reduction for Building Energy Efficiency investments***

---

## EEinvest Corporate Identity

---

**eurac**  
research

**GNE FINANCE**  
High Impact Investments

 **SINLOC**  
Sistema Iniziative Locali

 energinvest

 **IES**

**RPM**  
RESEARCH TO MARKET  
SOLUTION

 **POLITECNICO**  
MILANO 1863

  
**UIPI**  
1923  
INTERNATIONAL UNION  
OF PROPERTY OWNERS

 **Ecrowd!**  
Invest in a better today



---

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112

---

## Document information

<b>Authors</b>	Juan Manuel Espeche, R2M Solution Juan.espeche@r2msolution.com +34918276597
<b>Contributors</b>	Tatiana Loureiro, R2M Solution Spain Tiago Loureiro, R2M Solution Spain Marco Bailo, Eurac Research
<b>Quality reviewers</b>	Annalisa Andaloro, Eurac Research
<b>Deliverable type:</b>	Report (R), Dissemination materials
<b>Dissemination level:</b>	Public
<b>Deliverable number</b>	Deliverable D7.5
<b>Actual delivery date:</b>	31/10/2019
<b>Version:</b>	Final version
<b>Keywords</b>	Corporate identity, logo, templates
<b>Project title</b>	Risk reduction for Building Energy Efficiency investments
<b>Project acronym</b>	EEnvest
<b>Project website</b>	<a href="http://www.eenvest.eu">http://www.eenvest.eu</a>

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112.

The opinion stated in this document reflects the authors' view and not the opinion of the European Commission nor that of the European Climate, Infrastructure and Environment Executive Agency. The Agency and the Commission are not responsible for any use that may be made of the information this document contains.

All EEnvest consortium members are also committed to publish accurate and up to date information and take the greatest care to do so. However, the EEnvest consortium members cannot accept liability for any inaccuracies or omissions nor do they accept liability for any direct, indirect, special, consequential or other losses or damages of any kind arising out of the use of this information.

### Version Log

Issue Date	Rev. No.	Author	Change
01/10/2019	0.1	Juan M. Espeche	Draft
05/10/2019	0.2	Tatiana Loureiro	Deliverable and presentation templates
11/10/2019	0.3	Tiago Loureiro	Letter, poster and brochure templates
24/10/2019	0.4	Annalisa Andaloro	Content validation before submission
30/06/2021	1.1	Marco Bailo	Review of the template for deliverables

---

## Table of Contents

<b>DOCUMENT INFORMATION.....</b>	<b>2</b>
<b>1 INTRODUCTION.....</b>	<b>4</b>
<b>1.1 Logotype. Symbolic language of the EENVEST logotype: icons and colors .....</b>	<b>4</b>
<b>1.2 Working and representative templates.....</b>	<b>6</b>
<b>1.2.1 Deliverable template .....</b>	<b>6</b>
<b>1.2.2 Newsletter template .....</b>	<b>12</b>
<b>1.2.3 Presentation template .....</b>	<b>13</b>
<b>1.2.4 Poster template .....</b>	<b>15</b>
<b>1.2.5 Brochure template .....</b>	<b>16</b>

## List of figures

<b>FIGURE 1 EENVEST LOGO .....</b>	<b>4</b>
<b>FIGURE 2 EENVEST LOGO TYPOLOGIES (BLUE) .....</b>	<b>5</b>
<b>FIGURE 3 EENVEST LOGO TYPOLOGIES (BLACK) .....</b>	<b>5</b>
<b>FIGURE 4: EENVEST DELIVERABLES TEMPLATE: NEW UPDATED VERSION.....</b>	<b>9</b>
<b>FIGURE 5 EENVEST DELIVERABLE TEMPLATE: OLD VERSION .....</b>	<b>11</b>
<b>FIGURE 6 EENVEST NEWSLETTER TEMPLATE.....</b>	<b>13</b>
<b>FIGURE 7 EENVEST PRESENTATION TEMPLATE 4:3 .....</b>	<b>14</b>
<b>FIGURE 8 EENVEST PRESENTATION TEMPLATE 16:9 .....</b>	<b>14</b>
<b>FIGURE 9 EENVEST POSTER TEMPLATE .....</b>	<b>15</b>
<b>FIGURE 10 EENVEST BROCHURE TEMPLATE .....</b>	<b>16</b>

---

# **1 INTRODUCTION**

In general terms, each European project could be considered a brand, as it contains a name, acronym, symbolic language and values that distinguish it from other initiatives. In order to ensure an effective communication and dissemination, it is necessary to build a strong and recognizable visual project identity and to guarantee its coherent application. With this aim, EENVEST project has developed its graphic storyline represented by a logotype, color schemes, templates and different kinds of online and offline dissemination materials. Additionally, a visual identity manual has been developed in order to establish the rules to be followed when graphically representing the EENVEST brand. All the templates can be downloaded from the internal project website.

## **1.1 LOGOTYPE. SYMBOLIC LANGUAGE OF THE EENVEST LOGOTYPE: ICONS AND COLORS**

Visual identity is considered as the symbolic translation of the brand identity, its values and characteristics. Based on the fact that the EENVEST project is a complex initiative that covers different aspects related to investment risk and energy efficiency in buildings it was decided to create a logotype that would reflect the key elements of the project. The EENVEST logotype therefore includes the following:

- Minimal building silhouette
- Financial positive rating arrow representing the increase in the investments
- Project name
- Finally, a blue color palette was selected to strengthen the project's relation to the financial and energy efficiency in buildings fields.



**Figure 1 EEnvest logo**



Figure 2 EEnvest logo typologies (Blue)

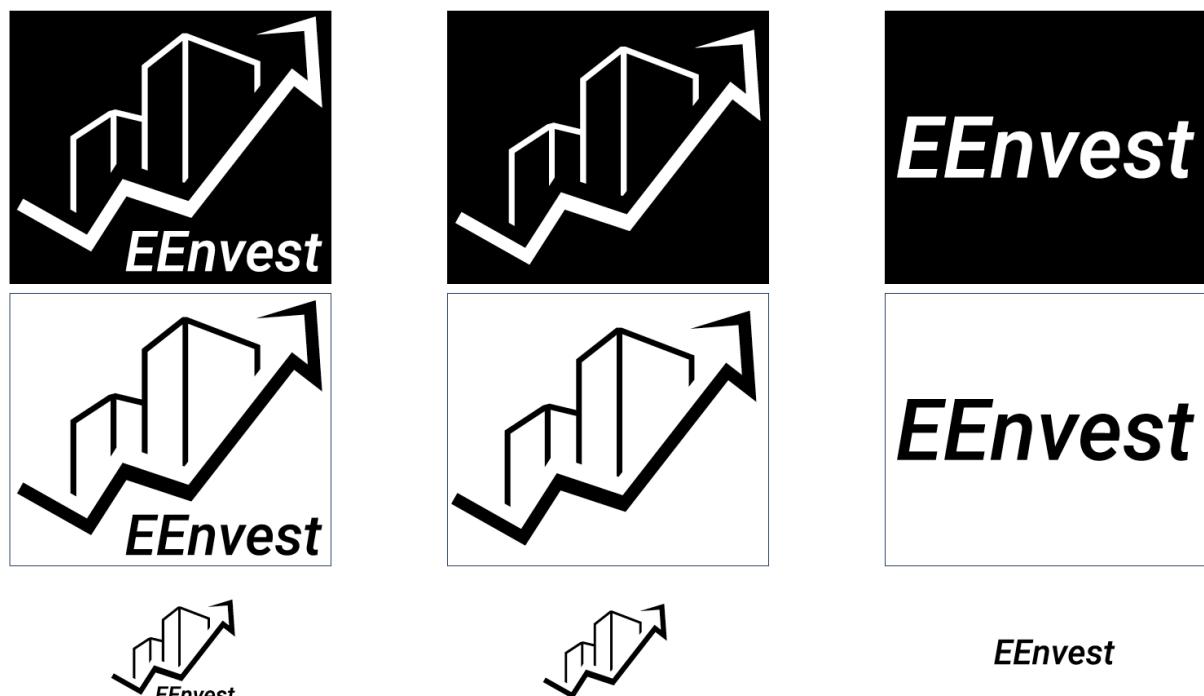


Figure 3 EEnvest logo typologies (Black)

---

## **1.2 WORKING AND REPRESENTATIVE TEMPLATES**

In the framework of the EENVEST project, different templates were designed with the aim of enforcing a standard layout, look and feel across all project materials. Basically, there are two types of templates: working templates, created to facilitate the internal management of the consortium (e.g. the minutes template) and representative templates designed with the purpose to facilitate project's dissemination (e.g. the power point presentation template).

### **1.2.1 Deliverable template**

This template is supposed to be used for the deliverables of the EENVEST project and other complex text-based documents.

The template shown in Figure 4 is the one updated in June 2021 that substituted the first template shown in Figure 5. In the updated template for the deliverables information related to the project has been kept to the minimum necessary in order to ease the reading of the document. The new template is less project-oriented and provides a higher accessibility to external readers, which is quite important for public deliverables.




---

## Abstract

Summary of the scope and goal of the document in one page maximum

---

### Title of the deliverable

---

*Deliverable D1.1 (to be included only in confidential deliverables)*



GNE FINANCE  
High Impact Investments



energinvest



POLITECNICO  
MIAMI BEACH



Ecrowd!



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112

2

---

#### Document information

Authors	Name and surname of the author (Partner organization and email address)
Contributors	Name and surname of the contributors (Partner organization and email address)
Quality reviewers	Name and surname of the quality reviewers (Partner organization and email address)
Deliverable type:	Report (R)
Dissemination level:	Confidential (CO)
Contractual delivery date:	28 February 2018 (M3)
Deliverable number	Deliverable D1.1
Actual delivery date:	28 February 2018 (M3)
Version:	(1 <sup>st</sup> draft, 2 <sup>nd</sup> draft, etc. final version)
Keywords:	
Project title	Risk reduction for Building Energy Efficiency investments
Project acronym	EEinvest
Project website	<a href="http://www.eeninvest.eu">http://www.eeninvest.eu</a>

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n. 833112.

The opinion stated in this document reflects the authors' view and not the opinion of the European Commission nor that of the European Climate, Infrastructure and Environment Executive Agency. The Agency and the Commission are not responsible for any use that may be made of the information that it contains.

All EEinvest consortium members are also committed to publish accurate and up to date information and take the greatest care to do so. However, the EEinvest consortium members cannot accept liability for any inaccuracies or omissions nor do they accept liability for any direct, indirect, special, consequential or other losses or damages of any kind arising out of the use of this information.

Version Log			
Issue Date	Rev. No.	Author	Change
02/07/2019	0.1	xyz	Draft

---

#### Table of Contents

ABSTRACT .....	2
DOCUMENT INFORMATION.....	3
TABLE OF CONTENTS.....	4
1 INTRODUCTION.....	6
1.1 Title 2 .....	6
1.2 Title 2 bis .....	6
1.2.1 Title 3 .....	6
1.2.1.1 Title 4 .....	6
1.2.1.1.1 Title 5 .....	6
2 CHAPTER .....	8
3 CONCLUSION.....	9
REFERENCES .....	10
ANNEX 1: ANNEX TITLE.....	11

---

## List of figures

Figure 1: Figure title1.....	7
Figure 2: Figure title2.....	7

## List of tables

Table 1: Table title1.....	7
Table 2: Table title2.....	7

## List of abbreviations and acronyms

(Remove this table if no abbreviations or acronyms are used in this document)

EE	Energy Efficiency

---

## 1 INTRODUCTION

Text

### 1.1 TITLE 2

Text

### 1.2 TITLE 2 BIS

Text

#### 1.2.1 Title 3

##### 1.2.1.1 Title 4

###### 1.2.1.1.1 Title 5

Here is an enumeration:

- Enumeration 1;
- Enumeration 2;
- Enumeration 3;
- End.

Here is a list:

1. Object1;
2. Object2;
3. Object3;
4. End.

---

56

---

---

## 2 Chapter

Figure centered  
Figure 1: Figure title1

Text (Author1, Year)

Figure centered  
Figure 2: Figure title2

Lorem	Ipsum	Dolor
12	12	12
12	12	12

Table 1: Table title1


Table 2: Table title2

---

78

---

---

### 3 Conclusion

Text

---

### References

J. Bastiansen, S. Lodeweyckx. Paper title. International conference about smart grids, Pavia, Italy, 3-5 May 2018. Editor, pp., Web link if available.

M. Mourshed, T. Messervey. Paper title. *International journal of Energy*, vol. n°, pp ..., year DOI

---

9

---

10

---

Annex 1: Annex title

---

11

**Figure 4: EEnvest deliverables template: new updated version**



Risk reduction for Building Energy Efficiency investments  
Project H2020 n° 833112

## Dx.x

**Project Coordinator:** Annalisa Andaloro (EURAC)

**Work Package Leader:** name (Institute)

**Deliverable Leader:** name (Institute)

**With contributions from:** Y (Institute), and Z (Institute)

1<sup>st</sup> Quality reviewer: X1 (Institute)

2<sup>nd</sup> Quality reviewer: X2 (Institute)

**eurac**  
research

**GNE FINANCE**

**SINLOC**  
Sistema Integrato Locale

**energinvest**

**POLITECNICO**  
MIANO 1863

**R2M**  
RENTAL & MANAGEMENT SOLUTION

**UIPI**  
INTERNATIONAL UNION  
OF PROPERTY OWNERS

**IES**

**Ecrowd!**



### Document Information

<b>Deliverable nature:</b>	Report (R)
<b>Dissemination level:</b>	Confidential (C0)
<b>Contractual delivery date:</b>	28 February 2018 (M3)
<b>Actual delivery date:</b>	
<b>Version:</b>	1.0
<b>Total number of pages:</b>	
<b>Keywords:</b>	

<b>IST Project Number</b>	H2020 - 833112	<b>Acronym</b>	EEinvest
<b>Full Title</b>	Risk reduction for Building Energy Efficiency investments	<b>Project URL</b>	<a href="http://www.eenest.eu">http://www.eenest.eu</a>
<b>Document URL</b>		<b>EU Project Officer</b>	Stavros STAMATOUKOS
<b>Acknowledgement</b>			This project has received funding from the European Union's Horizon 2020 research and innovation program under Grant Agreement n°833112.
<b>Disclaimer</b>			The opinion stated in this report reflects the opinion of the authors and not the opinion of the European Commission nor that of the Executive Agency for SMEs.  All EEnest consortium members are also committed to publish accurate and up to date information and take the greatest care to do so. However, the EEnest consortium members cannot accept liability for any inaccuracies or omissions nor do they accept liability for any direct, indirect, special, consequential or other losses or damages of any kind arising out of the use of this information.

<b>Deliverable</b>	<b>Number</b>	<b>Dx.x</b>	<b>Title</b>	<b>Deliverable title</b>
<b>Work Package</b>	<b>Number</b>	<b>WPx</b>	<b>Title</b>	<b>WP title</b>

|  
Deliverable Dx.x  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112  
Version 1.0  
Date

<b>Authors (Partner)</b>	Xyz (Partner)
<b>Deliverable leader</b>	Name xyz
	E-mail xyz
	Phone +34
<b>Abstract (for dissemination)</b>	Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penibus et magnis dis parturient montes, nascetur ridiculus mus.
<b>Keywords</b>	Coordination; management; work packages; planning.

<b>Version Log</b>			
<b>Issue Date</b>	<b>Rev. No.</b>	<b>Author</b>	<b>Change</b>
02/07/2019	0.1	xyz	Draft

<b>Deliverable</b>	<b>Number</b>	<b>Dx.x</b>	<b>Title</b>	<b>Deliverable title</b>

|  
Deliverable Dx.x  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112  
Version 1.0  
Date

### Table of Contents

<b>1</b>	<b>INTRODUCTION.....</b>	<b>9</b>
1.1	Title 2.....	9
1.1.1	Title 2 bis.....	9
1.1.2	Title 3.....	9
1.1.2.1	Title 4.....	9
1.1.2.1.1	Title 5.....	9
<b>2</b>	<b>CHAPTER.....</b>	<b>11</b>
<b>3</b>	<b>CONCLUSION.....</b>	<b>12</b>
<b>ANNEX A</b>	<b>ANNEX TITLE .....</b>	<b>14</b>

### List of figures

Figure 1: Figure title1.....	10
Figure 2: Figure title2 .....	10

### List of tables

Table 1: Table title1.....	10
Table 2: Table title2 .....	10

### List of abbreviations and acronyms

This list must be as short as possible as abbreviations and acronyms hamper an easy understanding of deliverables by reviewers.

<b>EE</b>	Energy Efficiency

<b>Deliverable</b>	<b>Dx.x</b>	<b>4</b>	<b>Version 1.0</b>
<b>Title</b>			

<b>Deliverable</b>	<b>Dx.x</b>	<b>5</b>	<b>Version 1.0</b>
<b>Title</b>			

This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112



## 1 INTRODUCTION

Text

### 1.1 TITLE 2

Text.

### 1.2 TITLE 2 BIS

Text

#### 1.2.1 Title 3

##### 1.2.1.1 Title 4

###### 1.2.1.1.1 Title 5

Here is an enumeration:

- Enumeration 1;
- Enumeration 2;
- Enumeration 3;
- End.

Here is a list:

1. Object1;
2. Object2;
3. Object3;
4. End.



Lorem	ipsum	Dolor
12	12	12
12	12	12

Table 1: Table title1

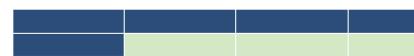


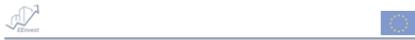
Table 2: Table title2

Figure centered  
Figure 1: Figure title1

Figure centered  
Figure 2: Figure title2

Deliverable Dxx  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112

Deliverable Dxx  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112



## References

J. Bastiansen, S. Lodeweyckx, Paper title, International conference about smart grids, Pavia, Italy, 3-5 May 2018, Editor, pp. Web link if available.  
M. Mousched, T. Messervey, Paper title, *International journal of Energy*, vol. n°, pp. year, DOI.



## Annex A Annex title

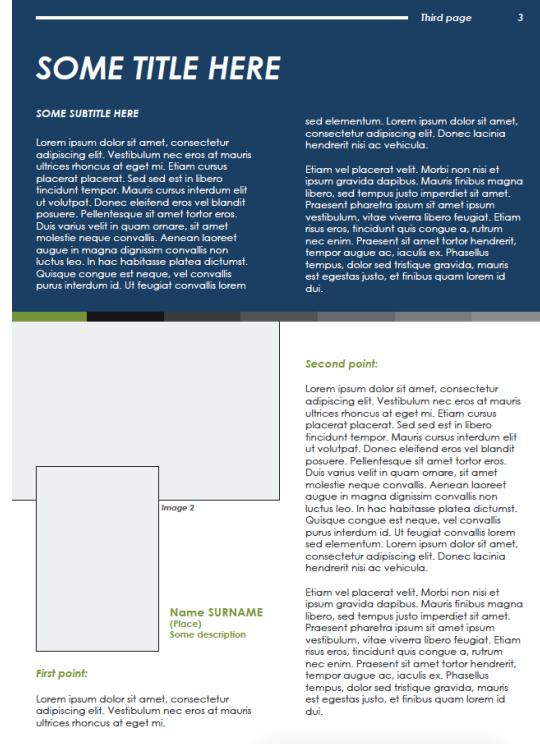
Deliverable Dxx  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112

Deliverable Dxx  
Title  
This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement n° 833112

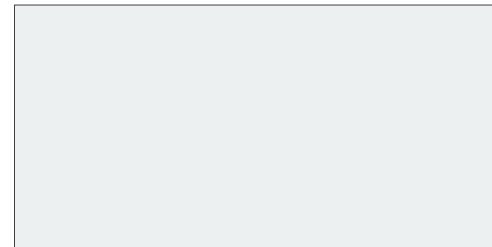
**Figure 5 EEnvest deliverable template: old version**

## 1.2.2 Newsletter template

This template is intended to be used for writing professional newsletters.



### THE EENVEST PROCESS



Placeholder text for the fourth page, starting with "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum nec eros at mauris ultrices rhoncus at eget mi. Etiam cursus placerat placerat. Sed sed est in libero finidunt tempor. Mauris cursus interdum est ut volutpat. Donec eleifend eros vel blandit posuere. Pellentesque sit amet tortor eros. Duis varius velit in quam ornare, sit amet molestie neque convallis. Aenean laoreet augue in magna dignissim convallis non luctus leo. In hac habitasse platea dictumst. Quisque congue est neque, vel convallis purus interdum id. Ut feugiat convallis lorem sed elementum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec lacinia hendrerit nisi ac vehicula.

Placeholder text for the fourth page, continuing from the previous block. It includes several paragraphs of placeholder text.



### SOME TITLE HERE

#### Some subtitle here

Placeholder text for the fifth page, starting with "Name SURNAME Description here". It includes several paragraphs of placeholder text.

Placeholder text for the fifth page, continuing from the previous block. It includes several paragraphs of placeholder text.



Placeholder text for the sixth page, starting with "First point:". It includes several paragraphs of placeholder text.

Placeholder text for the sixth page, continuing from the previous block. It includes several paragraphs of placeholder text.

Placeholder text for the sixth page, ending with "Millistruct Heat Exchanger reactor (© Vincent GILLIOT)

**SOME TITLE HERE**

**Some subtitle here**

*Some ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum nec eros at mauris ultrices rhoncus at eget mi. Etiam cursus placerat placerat. Sed sed est in libero, tincidunt tempor. Maurs cursus interdum elit ut volutpat. Donec eleifend eros vel blandit posuere. Pellentesque sit amet torfor eros. Duis varus velit in quam ornare sit amet molestie neque convallis. Aenean laoreet augue in magna dignissim convallis non luctus leo. In hac habitasse platea dictumst. Quisque congue est neque, vel convallis purus id fermentum. Ut feugiat convallis sed elementum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec lacinia hendrerit nisi ac vehicula.*

*Morbi vel placerat velit. Morbi non nisi et ipsum gravida dapibus. Maurs finibus magna libero, sed tempus justo imperdiet sit amet. Praesent pharetra ipsum sit amet ipsum vestibulum, vitae viverra libero feugiat. Etiam natus eros, tincidunt quis congue a, rutrum nec enim. Praesent sit amet torfor hendrerit tempor augue ac, iaculis ex. Phasellus tempor, dolor sed iaculis gravida, maurs est egestas puto, ut finibus quam lorem id dui.*

*Vivamus enim ipsum, egestas at vestibulum sit amet, laoreet a du. Praesent vitae mollis sapien. Donec euismod, auctor et, fermentum. Maescena egestas ex vestibulum libero iaculis, nec preium nus maximus. Suspendisse potenti. Sed commodo posuere dui in maximus. Ut vel ullamcorper du. Phasellus in velit lacus.*

[www.webpage.com](http://www.webpage.com)

**Fill page 5**

Name SURNAME  
Some description here

**First point here:**  
*Some ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum nec eros at mauris ultrices rhoncus at eget mi. Etiam cursus placerat placerat. Sed sed est in libero, tincidunt tempor. Maurs cursus interdum elit ut volutpat. Donec eleifend eros vel blandit posuere. Pellentesque sit amet torfor eros. Duis varus velit in quam ornare sit amet molestie neque convallis. Aenean laoreet augue in magna dignissim convallis non luctus leo. In hac habitasse platea dictumst. Quisque congue est neque, vel convallis purus id fermentum id. Ut feugiat convallis sed elementum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec lacinia hendrerit nisi ac vehicula.*

**Second point here:**  
*Some ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum nec eros at mauris ultrices rhoncus at eget mi. Etiam cursus placerat placerat. Sed sed est in libero, tincidunt tempor. Maurs cursus interdum elit ut volutpat. Donec eleifend eros vel blandit posuere. Pellentesque sit amet torfor eros. Duis varus velit in quam ornare, sit amet molestie neque convallis. Aenean laoreet augue in magna dignissim convallis non luctus leo. In hac habitasse platea dictumst. Quisque congue est neque, vel convallis purus id fermentum id. Ut feugiat convallis sed elementum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec lacinia hendrerit nisi ac vehicula.*

**CONSORTIUM**

**PROJECT FACTS**

**Title:**

**Acronym:**

**Budget:**  
€

**Type of action:**

**Duration:**

This project has received funding from European Union's Horizon 2020 research and innovation programme under grant agreement n°

**Figure 6 EEnvest newsletter template**

### 1.2.3 Presentation template

**EEinvest**

**Kick-off Meeting**

WP7: Exploitation, Dissemination and Communication

Author: Sophie Dourlens  
Date: 02/07/2019

*Risk reduction for Building Energy Efficiency investments*

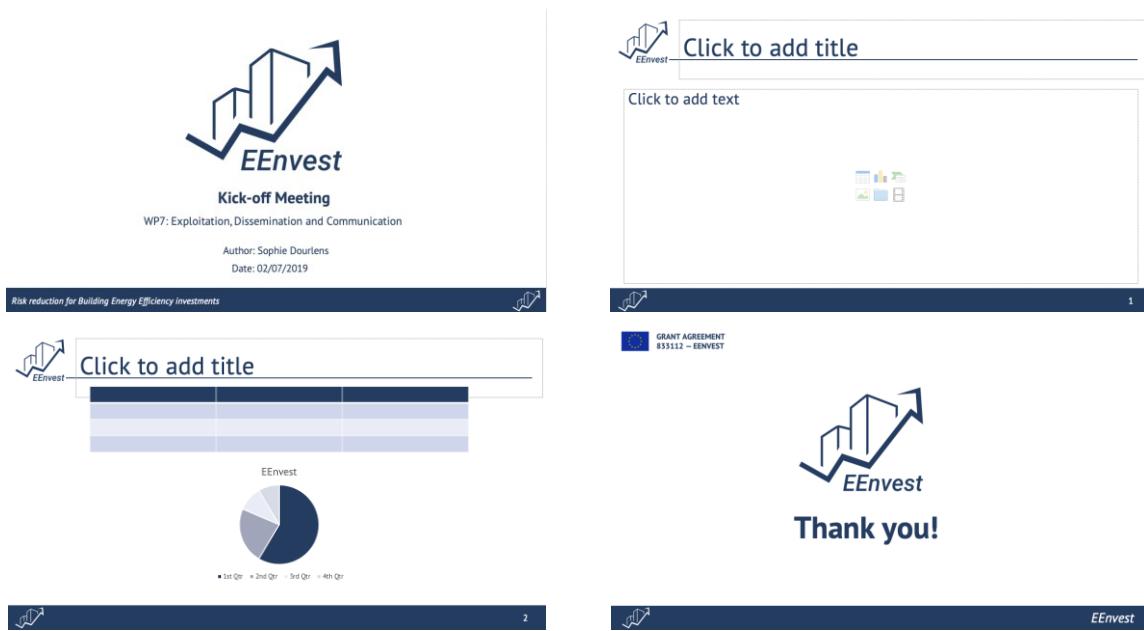
**Title**

**Click to add text**

1



**Figure 7 EEnvest presentation template 4:3**



**Figure 8 EEnvest presentation template 16:9**

## 1.2.4 Poster template



Figure 9 EEnvest Poster template

## 1.2.5 Brochure template

The figure displays two versions of a brochure template for the EEnvest project.

**Front Design:**

- Header:** OUR PARTNERS | CONSORTIUM
- Section Headers:** Belgium, Italy, Spain, France, UK
- Text:** Placeholder text (Lorem ipsum) for each partner section.
- Logo:** EEnvest logo featuring stylized buildings and an upward arrow.
- Website:** www.eenvest.eu
- EU Flag:** European Union flag.
- Text:** This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no.

**Back Design:**

- Section Header:** OBJECTIVES | OF THE PROJECT
- Text:** Placeholder text (Lorem ipsum) detailing project objectives.
- Section Header:** WHY EENVEST?
- Text:** Placeholder text (Lorem ipsum) explaining the reasons for the project.
- Section Header:** PROJECT FACTS
- Table:**

Title:	Budget:
Acronym:	
Type of action:	Duration:

Figure 10 EEnvest brochure template